



www.waramps.ca/playsafe/home.html



www.fanncup.com



www.abilitiescentre.com

<i>Brawlers</i>	<i>Brigade</i>	<i>Cloverz</i>	<i>Krewhawks</i>	<i>Rage</i>	<i>Roadies</i>	<i>Spirit</i>	<i>Stingers</i>	<i>Tutes</i>	<i>Wingnuts</i>
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March 30, 2011

Re: The 2011 Fann Cup – Sponsorship Inquiry

Hosted by the Lacrossetitutes and Roadies

Dear Potential Fann Cup Sponsor:

The Fann Cup is an annual North American lacrosse tournament organized and played by amateur lacrosse enthusiasts and fans of the National Lacrosse League. A travelling tournament, this year's Fann celebrates the tenth anniversary of NLL lacrosse fans gathering every summer to help and support each other's local community projects. The 2011 Fann Cup will be held in the Greater Toronto Area, specifically in Bowmanville, Ontario. Over 250 dedicated players and fans of the tournament will be visiting us from Boston, Buffalo, Chicago, Philadelphia, Rochester, and even St. Paul, Minnesota! Yes, as far as Boston, Chicago, St. Paul, and Philadelphia, and everywhere in between.

The purpose of Fann Cup is to raise money in support of charitable organizations in the area of the host city. This year's co-hosts are Toronto Rock fans. Our teams are affectionately known as the Lacrossetitutes and the Roadies, and we have selected the Abilities Centre's Capital Campaign (ACCC) and the War Amps Association's PLAYSAFE Program as the benefactors of the tournament. The ACCC is building an amazing and accessible facility for children of various needs and abilities in the Whitby and Greater Toronto Area. The PLAYSAFE Program is a national campaign created to spread the Association's safety message and is designed to educate children with the hope of preventing lost limbs in preventable accidents while at play.

The members of Fann Cup teams from every city are asked to gather donations from generous individuals and businesses in their home city to support Fann Cup. We hope that you the reader and your business will join in this decade long tradition of mutual support and give generously and sponsor Fann Cup 2011. You will be giving with the knowledge and promise that when the Fann Cup comes to your city the favour will be returned.

As a sponsor, you can assist by making a monetary contribution directly to the Abilities Centre and/or the PLAYSAFE Program in support of the Fann Cup 2011 Lacrosse Tournament. Donation of items (electronics, sports memorabilia, lacrosse equipment, gift certificates, vacations, and items that are unique and celebrate your city etc.) will also be accepted and will be used to help raise additional funds for the charity. If you wish to provide an in-kind donation, we would welcome your effort. Simply visit the charities websites listed above and follow the links to give.

A menu of sponsorship opportunities is attached for your review. With your donation, you will be joining a 10-year tradition of helping.

Please contact the undersigned with any questions.

Thank you in advance, for your generous support of PLAYSAFE, the Abilities Centre and helping celebrate Fann Cup's 10th Anniversary.

Sincerely,

(your name)

Fann Cup 2011 Fundraising

(your email)

(your phone number)

2010 Fann Cup Sponsor Levels

LEVEL 1 Up to \$499

- Link and company logo on sponsor page of the Fann Cup site, www.fanncup.com
- Double Business card size ad in Fann Cup tournament program (~250 produced)
- Named as a sponsor at commencement of Fann Cup tournament

LEVEL 2 \$500 - \$1,000

- All Level 1 benefits plus:
- Logo included on all Fann Cup flyers, in registration package, and on t-shirts
- Logo on 2011 Fann Cup banner
- Opportunity to provide promotional material to tournament participants

LEVEL 3 \$1,001 – \$2,000

- All Level 2 benefits plus:
- Logo and name prominently displayed on Fann Cup Tournament t-shirt
- Listing as major sponsor in all Fann Cup press releases and promotional appearances

LEVEL 4 \$2,001 and up

- All Level 3 benefits plus:
- Logo and name displayed as TITLE SPONSOR on Fann Cup Tournament t-shirt
- Listing as TITLE SPONSOR in all Fann Cup press releases and promotional appearances

2011 Fann Cup Charity Lacrosse Tournament – 10 Team Years- 10 Teams - 1 Purpose!!!
www.fanncup.com

THE FANN CUP

The FANN Cup was named after the MANN Cup, which is awarded to the top Canadian Senior lacrosse team every summer. **September 2009 marked the MANN Cup's 100th year!**

While the NLL's Champions Cup is like the Grey Cup or Superbowl of lacrosse (One game, winner takes all playoffs), the MANN Cup is widely considered the Stanley Cup of lacrosse (best of 7 series, long storied history).

The Fann Cup is a co-ed tournament that has two primary goals: raise money for the selected charity and spread goodwill among fans of the game from multiple cities.



More than 30 years ago, The War Amps noticed that many of the children being enrolled in the [CHAMP Program](#) had lost limbs in preventable accidents while at play. The PLAYSAFE Program was created to spread The War Amps' safety message in the hope of preventing further accidents.

Since that time, when the PLAYSAFE message consisted of a single video, and a few Champs joining War Amps veteran members aboard floats, the PLAYSAFE Program has grown dramatically. The War Amps safety program now includes an array of safety material, six award-winning PLAYSAFE floats, which participate in more than 35 parades across Canada, as well as hundreds of Safety Ambassadors who ride aboard our floats, conduct safety presentations, and are featured in public service announcements and videos.

Since 1978 PLAYSAFE has become a recognized leader in the field of child safety by spreading The War Amps vital safety messages through [parades](#), [presentations](#), [displays](#), [resource material](#), public service announcements and videos. The War Amps national team of Safety Ambassadors are very involved in their communities, and encourage local youngsters to spot the danger before they play!



About the Abilities Centre

The Abilities Centre will be a world class recreation, athletic and performing arts facility fully accessible to all persons with a varying degree of abilities and challenges. Situated in the heart of the Central Eastern Lake Ontario Region, **the Abilities Centre will be an international leader** in helping people of all ages focus on their abilities and enhance their confidence and independence through state-of-the art opportunities.

The Abilities Centre is partnering with the Iroquois Park Sports Centre and will build on their existing facilities and services. The new barrier-free facility will include a field house which will contain a walking/training track, full size courts suitable for wheelchair basketball, volleyball and movement education classes as well as a fitness facility, therapy rooms, performing arts components and much more.

The Abilities Centre will facilitate total barrier free access to active living in the nation's largest municipal sports complex. Unlike other rehabilitation focused facilities, the Abilities Centre will create a unique learning, training, rehabilitation and recreation centre in the heart of the country.

The Abilities Centre will represent a paradigm shift, leading to enhanced dignity for children, youth and adults who will be stakeholders in a facility that welcomes and indeed hosts everyone. Social barriers will give way to inclusion because of the integral focus on developing "abilities".

Link to the Abilities Centre PDF Booklet.

http://www.abilitiescentre.org/pdf/abilities_centre_information_package_revised_july22-10.pdf

2010 Fann Cup Donation Form

Please complete this form and return it with your donation

Company Name: _____

Phone Number: _____

Contact Name: _____ E-Mail: _____

Address: _____

Fax Number: _____

Sponsorship Level:

☐ Level 1 ☐ Level 2 ☐ Level 3 ☐ Level 4

Donation: _____

Items Donated for Auction:

Retail Value (US\$ or Cdn\$): _____

Services Pledged: _____

Retail Value (US\$ or Cdn\$): _____

Cash Donation (US\$ or Cdn\$): _____ Do you require a tax
recipet? Yes ___ or No _____ (If yes, above contact info is required.)

Direct Donation via the Abilities Centre <http://www.abilitiescentre.org/give.html> War Amps
<https://www.ezeeaccess.ca/CMSCart.aspx> or (US\$ or Cdn\$): _____

Please note: If a direct donation is made, please reference Fann Cup 2011

Once filled out please return form to:

(TBD)