



**Parent Project
Muscular Dystrophy**
LEADING THE FIGHT TO END DUCHENNE



Dear Potential Fann Cup Sponsor:

On July 15th, 2017, the Bandits Brigade will host the 16th Annual Fann Cup Tournament at Riverworks in Buffalo, NY. Fann Cup is an annual tournament organized and played by amateur lacrosse enthusiasts. It is a traveling event that gathers fans of the National Lacrosse League (NLL) every summer to help support the host city's local charities. We are expecting fans from Buffalo, Chicago, Minnesota, Montréal, Philadelphia, Rochester, and Toronto to come together, play lacrosse and support our causes. This year, we have decided to support Parent Project Muscular Dystrophy, Dog Tags New York, and Western New York Lacrosse Foundation.

Parent Project Muscular Dystrophy is the leading nonprofit in the fight to end Duchenne Muscular Dystrophy, which is fatal and has no cure. They fund programs that help young men with Duchenne live longer, stronger lives. Visit to www.ParentProjectMD.org to learn more.

Dog Tags New York's mission is to heal the wounded soldier whose damages are unseen and to heal the wounded animal whose trust has been broken. They empower members of the veteran community through interaction with rescue animals by building a purpose, trust, and camaraderie, while aiding in transition and adjustment. See their Facebook page for more info. <https://www.facebook.com/pg/DogTagsNewYork>

The WNY Lacrosse Foundation's goal is to provide financial support, equipment, programs, college prep and guidance and recruiting support to athletes in academic and community-based lacrosse programs. The Foundation's focus will be creating a viable and competitive lacrosse program for the Buffalo Public Schools, striving for academic and athletic success for the student-athletes. To learn more, visit: <http://www.wnylacrossefoundation.org/>

We would be grateful if you could support our event and are asking for donations from generous individuals and businesses such as yourself. As a sponsor, you can assist by making a cash contribution or donating items such as electronics, sports memorabilia, lacrosse equipment, gift certificates, etc. which will be accepted to help raise more funds through a silent auction and basket raffle. For your convenience, a list of sponsorship opportunities is attached for your review. If you would like to donate, please fill out the donation form and return it to us. With your donation, you will be joining a tradition of helping that has spanned over 15 years and raised nearly \$100,000.00.

Feel free to contact us with any additional questions. For cash contributions, please make checks payable to **Fann Cup Buffalo**. For more information or to arrange for a donation pick up, please contact me at the information below. Thank you for your time.

Sincerely,

Leslie Guth - Member Fann Cup 2017 Planning Committee

fanncupbuffalo@gmail.com

(716) 341-1602

Encl

2017 Fann Cup – July 15th, 2017

Sponsorship Information

Hall of Fame Sponsor

\$1000 and up

- Banner Advertisement on Sponsorship page of official Fann Cup Website
- Full page advertisement in Fann Cup Program
- 2 PA Announcements during Tournament
- Logo included on all Fann Cup flyers
- Logo on Fann Cup Banner
- Opportunity to provide promotional materials and items to tournament participants
- Business name listed as title sponsor in Fann Cup Press Releases
- Prominent Logo on Fann Cup T-shirts
- 2 Tickets to Post Game Banquet

Championship Sponsor

\$500-999

- Banner Advertisement on Sponsorship page of official Fann Cup Website
- ½ page advertisement in Fann Cup Program
- 2 PA Announcements during Tournament
- Logo included on all Fann Cup flyers
- Logo on Fann Cup Banner
- Opportunity to provide promotional materials and items to tournament participants
- Business name listed as major sponsor in Fann Cup Press Releases
- Logo on Fann Cup T-shirts

All-Star Sponsor

\$250-499

- ¼ page advertisement in Fann Cup Program
- Name on Fann Cup Banner
- Name on Fann Cup T-shirt
- Opportunity to provide promotional materials and items to tournament participants

Custom Level Sponsor– Contact Leslie Guth at fanncupbuffalo@gmail.com to create a custom package.

Please make checks payable to: **Fann Cup Buffalo**

To be included in our tournament program, donations/advertisements must be received no later than May 31st, 2017.

Fann Cup 2017 Donation Form

Please complete this form and return with your donation by May 31st, 2017.

Please make checks payable to: **Fann Cup Buffalo**

Company Name: _____ Phone Number: _____

Contact Person: _____ Email: _____

Address: _____

Sponsorship Level:

Hall of Fame Championship All-Star *Custom (Must have prior authorization)

Cash Amount/Retail Value: _____

Description of items being donated for auction:

When completed, please return this form to:

fanncupbuffalo@gmail.com

Or mail to:

Fann Cup 2017
c/o Leslie Guth
66 Pierpont Avenue
Williamsville, NY 14221