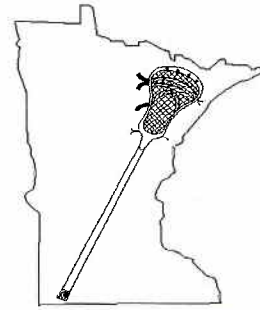




2012 Fann Cup
Sponsorship Inquiry
Hosted by the
Minnesota Stingers



Dear Potential Fann Cup Sponsor:

The Fann Cup is an annual North American lacrosse tournament organized and played by amateur lacrosse enthusiasts and fans of the National Lacrosse League. The Fann Cup is a traveling tournament that gathers fans of the NLL every summer to help support each other's local community projects. This year Fann is celebrating its 11th anniversary on the banks of the Mississippi in the Twin Cities of Minnesota. This year the Schwann's SuperRink in Blaine, Minnesota, will host over 150 dedicated players and fans of the tournament, who will be visiting us from Boston, Chicago, Philadelphia, Buffalo (NY), Rochester (NY), and even Toronto, Ontario.

This year's host is one of the newer additions to the Fann Cup, the Minnesota Stingers. Minnesota charter players have nearly 6,000 miles of travel in three years of attending tournaments from Chicago to Philadelphia and Toronto in support of community efforts in those current (and former) NLL cities. This year the Stingers have selected the PawCorps program of PawPADS and the Lax-4-Life Camp held at the Fond du Lac reservation every summer. PawCorps trains and provides companion and service dogs to returning military service people with special needs. Lax-4-Life is a component of the Minnesota Swarm's Native American outreach programs concentrated on returning lacrosse to the Native American communities of Minnesota.

Members of Fann Cup teams from every city are asked to gather donations from generous individuals and businesses in their home city to support Fann Cup. We hope that you and your business will join in this decade-long tradition of mutual support and give generously and sponsor Fann Cup 2012. You will be giving with the knowledge and promise that when the Fann Cup comes to your city the favor will be returned.

As a sponsor, you can assist by making a monetary contribution in support of the Fann Cup 2012 Lacrosse Tournament. Donation of items (electronics, sports memorabilia, lacrosse equipment, gift certificates, vacations, and items that are unique and celebrate your city etc.) will also be accepted and will be used to help raise additional funds for the charity through a silent auction. If you wish to provide an in-kind donation, we would welcome your effort. Simply visit the charities websites listed above and follow the links to give.

A menu of sponsorship opportunities is attached for your review. With your donation, you will be joining a tradition of helping that has spanned more than a decade. Thank you in advance, for your generous support of PawCorps and the Lax-4-Life Camp and helping celebrate Fann Cup's 11th Anniversary.

Please contact the undersigned with any questions.

Sincerely,

Heather McLaughlin
Fann Cup 2012 Chair
mnstingers@hotmail.com
952-942-6611

2012 Fann Cup Sponsor Levels

Deadline for logo to be included on T-shirts is May 15, 2012

LEVEL 1 – Up to \$499

- Link and company logo on sponsor page of the Fann Cup site, www.fanncup.com
- Double Business card size ad in Fann Cup tournament program (~250 produced)
- Named as a sponsor at commencement of Fann Cup tournament

LEVEL 2 – \$500 - \$1,000

- All Level 1 benefits plus:
- Logo included on all Fann Cup flyers, in registration package, and on T-shirts
- Logo on 2012 Fann Cup banner
- Opportunity to provide promotional material to tournament participants

LEVEL 3 – \$1,001 – \$2,000

- All Level 2 benefits plus:
- Logo and name prominently displayed on Fann Cup Tournament T-shirt
- Listing as major sponsor in all Fann Cup press releases and promotional appearances

LEVEL 4 – \$2,001 and up

- All Level 3 benefits plus:
- Logo and name displayed as TITLE SPONSOR on Fann Cup Tournament T-shirt
- Listing as TITLE SPONSOR in all Fann Cup press releases and promotional appearances

2012 Fann Cup Donation Form

Please complete this form and return it with your donation

Company Name: _____

Phone Number: _____

Contact Name: _____

E-Mail: _____

Address: _____

Fax Number: _____

Sponsorship Level: ☐ Level 1 ☐ Level 2 ☐ Level 3 ☐ Level 4

Donation: _____

Items Donated for Auction:

Retail Value (US\$ or Cdn\$): _____

Services Pledged: _____

Retail Value (US\$ or Cdn\$): _____

Cash Donation (US\$ or Cdn\$): _____

Do you require a tax recipt? Yes ____ or No ____ (If yes, above contact info is required.)

Direct Donation to PawCorps (US\$ or Cdn\$): _____

Please note: If a direct donation is made, please reference Fann Cup 2012

Direct Donation to Lax-4-Life Camps (US\$ or Cdn\$): _____

Please note: If a direct donation is made, please reference Fann Cup 2012

Once completed please return form to:

Ms. Heather McLaughlin

Fann Cup 2012 Chair

7611 Bristol Village Curve
Bloomington, MN 55438
USA

mnstingesr@hotmail.com
952-942-6611



THE FANN CUP – www.fanncup.com

The FANN Cup was named after the MANN Cup, which is awarded to the top Canadian Senior lacrosse team every summer. **September 2009 marked the MANN Cup's 100th year!** While the NLL's Champions Cup is like the Grey Cup or Superbowl of lacrosse (One game, winner-takes-all playoffs), the MANN Cup is widely considered the Stanley Cup of lacrosse (best of 7 series, long storied history).

The Fann Cup is a co-ed tournament that has two primary goals: raise money for the selected charities and spread goodwill among fans of the game from multiple cities.



PawCorps - www.pawpads.org/page21PawCorps.html

Believing in the healing power of interacting with dogs, Pawsitive Perspectives developed Paw Corps: an innovative program designed to assist veterans who are experiencing Post-Traumatic Stress Disorder (PTSD) reconnect with their civilian lives, their families and society in general.

These veterans will have the opportunity to focus on positive interactions, controlling frustrations, re-learning patience, emotional regulation and joy as they train service dogs for their fellow veterans who are now facing life with the challenges of new physical disabilities. Are you a veteran in crisis? [Click Here For An Important Message.](#)

While family and friends may not want to hear of their war experiences or their challenges of facing the minutiae of everyday life in the United States' after such intense experiences, the dogs, with no agenda, offer unconditional understanding as well as the ability to "sit" and listen when necessary.

PawPADs Service Dogs placed with veterans through our Paw Corps program are placed without cost to the veteran.

Lax-4-Life - www.mnswarm.com/lax-4-life/



The Minnesota Swarm Professional Lacrosse Team, Minnesota Army National Guard and the Fond du Lac Band of Chippewa have partnered up to bring Lacrosse back to the Tribal Communities. These partners look at this unique venture as a way of offering a healthy alternative to much that afflicts our children, to include gangs, drugs, violence and obesity. Develop your stick skills and learn offensive and defensive strategies from Minnesota Swarm players, coaches and staff while preserving the heritage of the game of Lacrosse! This camp is designed for a beginner picking up his stick for the first time and experienced players. Our camp staff will give you valuable feedback that will inspire you to be the best lacrosse player you can be. Come learn your stick work and tactical knowledge, gain confidence and have fun!

The goal of this camp is to inspire kids to have fun playing lacrosse so they can bring it back to their tribal communities!